


PROFORMA

Nomination for Velanmai Chemmal Award

1.	Name and complete contact address, Photo & Phone Number	:	Ms. N. Sumathi, Secretary, D/o. Nanjan, Eswarar Self Help Group, T. Manihatty village & Post, Nilgiris Mobile No. 9486294003	
2.	Date of Birth	:	17.04.1982	
3.	Father's name	:	T.K. Nanjan	
4.	Gender	:	Female	
5.	Educational qualification	:	B.Com	
6.	Farm size	:	48 acres	
7.	Crops cultivated - Enterprise practiced - SHG Yield - District average yield	:	Tea Quality green leaf production / silvertips tea production 11,902 kg/acre/year ('A' Grade) – Net income Rs.95,000/- 6,000 kg/acre/year – Net income Rs. 36,000/-	
8.	Technological Intervention(s) received from KVK	:	Training was given on Formation of Self Help Group, Social capital mobilisation and Leadership development. Demonstration and training on quality plucking, timely pruning, correct dosage of fertilizer application, proper methods of weeding and growth regulators spray were given by Krishi Vigyan Kendra.	
9.	Significant / unique achievements made by the farmer utilizing the TNAU technologies and services of KVK in terms of (Note: Mention the technologies adopted by the farmer along with photographs)		<ol style="list-style-type: none"> 1. Correct interval of plucking 2. Correct interval of pruning 3. Correct dosage of application of fertiliser 4. Proper method of weeding 5. Use of growth regulators and micro nutrients * Photos are attached in Annexure - I	
a.	Production		Quality leaf ('A' Grade) 2003 to 2014 : 5,76,000 kg	
b.	Value addition		Silvertips tea production : 688 kg	
c.	Marketing of Agrl. Commodity		Green leaf was supplied to Pramas tea factory, Kotagiri	

d.	Extension		Training and demonstration
10.	Name of the farmers / farmer groups who were influenced by the achiever farmer to achieve the same way as he or she has achieved	:	47 Self Help Groups were influenced by the achiever and achieved the same. The details are given in Annexure No. II
11.	Name of the farmers to whom the achiever farmer has shared information about TNAU technologies / trained other farmers with details	:	Eswarar Self Help Group, T.Manihatty village has explained their activities to 82 other self help groups. * Name of the Self Help Groups are given in Annexure – III.
12.	Recognitions received by the farmers for the past three years.	:	<ol style="list-style-type: none"> 1. Best Self Help Group award 2006 in South India received from Minister of Khadi and Village Industries 2. District level Manimegalai Award 2007 received from the Nilgiri District Collector 3. State level Manimegalai award 2008 received from the Chief Minister of Tamilnadu and cash price of Rs.50,000/- with 24 carat gold medal 4. An award received from Vice Chancellor Bharathiar University in 2009 5. Award for Quality tea production received from Chairman of Tea Board, in 2010 6. Received an individual award by Ms. Sumathi from Chairman of Tea Board and cash award of Rs.10,000/- 7. Received best society award in the district in 2009 from Executive Director, Tea Board 8. Received best STGS 2011 from Minister of Tourism, State of Tamilnadu 9. Received best STGS 2012 from Minister of Tourism, State of Tamilnadu 10. Received best STGS 2013 from Minister of Tourism, State of Tamilnadu

		<p>11. Quality Tea Award 2013 with Rs.25,000/- cash from Tea Board of India.</p> <p>12. Received Quality Tea Award by Ms. Sumathi for individual from Tea Board and cash price of Rs.10,000/- in 2013</p> <p>13. Best small tea growers award first price from Chief Minister of Pondichery for Malarum velanmai in 2013</p> <p>14. Received Best SHG award from India Bank in 2012</p> <p>15. Received Best SHG award from Horticulture department in 2013</p> <p>16. Received Best SHG award in Panchayat level in 2013</p> <p>17. Received Best SHG award for Pongal festival in 2013</p>
13.	Specific recommendation of the Programme Coordinator of KVK with justification	: There are 120 Self Help Groups formed by UPASI-KVK for procuring quality green leaf since 2003 among which Eswarar Self Help Group is one of the best Self Help Groups in Nilgiri District. It is procuring only quality green leaf ('A' grade) and fetching Rs.8 to Rs.10/kg of green leaf higher than other farmers.

Signature of the Programme Coordinator